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MINUTES OF THE E-LPAC

“Study and Research on Election Media Coverage for the 2018 Presidential Elections in Georgia”

Date: 28 February 2018

UNDP Georgia is starting a new project – *“Study and Research on Election Media Coverage for the 2018 Presidential Elections in Georgia”*, which aims to contribute to a peaceful, free and credible media environment during the 2018 Presidential Elections.

This aim will be achieved through implementing evidence-based assessment of media performance via comprehensive and qualified media monitoring (MM) and enhancing public discussions on media coverage of electoral developments. The MM will be organized prior, during and immediately after the upcoming elections. The MM should promote a non-biased and balanced coverage. As media cares about its image and reputation and has an ambition of providing the public with accurate and non-biased information, it will be concerned about the quality of the assessment of their performance in the eyes of public. The public demand for the professional coverage should positively influence the supply side.

The project will be implemented under Direct Implementation Modality as it deals with independent media and involvement of government would be counter-productive. UNDP Georgia CO has full capacity to implement the project as it has an in-depth knowledge and experience of working in the local context and has an established network of local counterparts. The CO has high operational capacity for identification, recruitment and administration of project personnel, procurement of goods and services, substantial financial delivery, reporting and logistical support. Besides, sound control and monitoring procedures and capacities are in place within the CO and the project staff.

Project Details

- Duration: 10 months, March-December 2018
- Total Budget: Euro 232,947
- Donor: European Union Delegation (95.7 %) and UNDP (TRAC Resources 4.3 %)
- Implementation Modality: DIM
- Partner CSOs of the project:
 - ✓ Georgian Charter of Journalistic Ethics (GCJE) – Monitoring of TV news and talk shows
 - ✓ Civic Development Institute (CDI) – Monitoring of online and print media
 - ✓ Internews Georgia– Monitoring of radios

The fundamental media monitoring capacities of these CSOs have already been built within the previous rounds of similar joint undertakings by EU and UNDP.

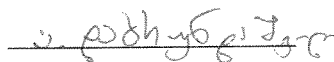
The project document was electronically shared by media monitoring project manager to programme staff for their review and possible comments. The email notification was sent out at the email address prmt.geo@undp.org on *Monday, 19 February 2018*. Deadline for submitting the comments and questions was *Friday, 23 February 2018*.

The comments suggested making direct reference to CPD, UNPSD and new Strategic Plan outcomes and outputs. Also, to indicate UN exchange rate of the payment. It was also advised to edit the baseline in the Results Framework and better adjust Targets with the Indicators. All comments were considered and relevant editions were made to the document.

Therefore, the Project Document may be considered approved.

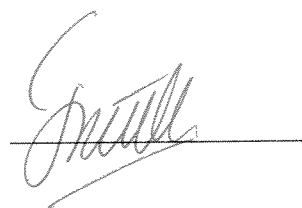
Prepared by:

Ana Dabrundashvili
Media Monitoring Project Manager



Cleared by:

Gigi Bregadze
Democratic Governance Team Leader



Approved by:

Natia Natsvlshvili
Deputy Resident Representative a.i.

